#Mehr Platz fürs Rad – ADFC-Symposium 2019
Klaus Bondam, CEO, Danish Cyclists Federation
November 15. 2019
"The world has three major problems; The climate, congestion and the obesity epidemic. The bicycle is the answer to all three of them."

Mr. Jan E. Jørgensen
Member of the Danish Parliament
”When I ride my bike, I get to ride to new places quickly”

Vilja, 6 years old
“Bicycles are environmentally friendly”
Tim, 10 years old
“Cycling helps to wake you up on sleepy mornings”

Esther, 8 years old
“I would rather go by bike than by car to avoid traffic jams”
Julius, 6 years old
"I love to ride my bike ...
It is so hyggeligt (cozy)"
Anton, 7 years old
“When it’s raining you get wet, and so what, it’s just water. When winter comes and everything is frozen, you just have to ride slower and be more careful. When it’s hot in the summertime, take off your jacket, go outside and cool down afterwards”.

Elias, 4. grade
“It is fun to ride the bike”
Oluf, 11 years old
“Cycling helps you to relax after a long day at school and it gives you a sense of freedom”
Julius, 11 years old
"I love to ride my bike … I have no idea why"
Emilie, 6 years old
CYCLING IN COPENHAGEN
T.R.H. THE CROWN PRINCE COUPLE
FREDERIK AND MARY
NEXT GENERATION LEADERS

THE TEENAGER ON STRIKE FOR THE PLANET

Greta Thunberg

PLUS

11 MORE TRAILBLAZERS SHAPING OUR WORLD
'For every kilometer that is cycled instead of using the car in the city, the health effect for society in the form of prolonged lifetime and improved health condition can be measured to almost DKK 7,00 (€ 0,90)'
Så er der #NytProfilbillede
Foto: Claus Bech #dkpol
“Bicycles can’t save the world, but it’s damn close”

Danish minister for transport Benny Engelbrecht at the opening of DHL Express Copenhagen City Hub

DHL has worldwide more than 24,000 delivery bikes
"Denmark has to be the number one cycling country in the world. Cycling improves our health, it gives us better urban environments and help us to pursue our goals for Co2-reductions. Therefor I'd rather invest in bicycle tracks than highways”

EU Commissioner Margrethe Vestager (2011)
CREATE A NEW GENERATION OF CYCLISTS AND MOBILISTS, WHO UNDERSTANDS THAT TRAVELING FROM A TO B IN THE FUTURE IS A COMBINATION OF DIFFERENT MODES OF TRANSPORT

IT TAKES PUBLIC INVESTMENTS TO CREATE A BICYCLE FRIENDLY INFRASTRUCTURE

HAVE PATIENCE, DARE TO BE AESTHETIC AND DEVELOP GOOD DESIGN PLANS

INTEGRATE CYCLING AND WALKING IN THE DEVELOPMENTS OF NEW TECHNOLOGIES (ITS, AV’S, LEV’S, E-CARS, MASS ETC).

ENGAGE CIVIL SOCIETY AND INCLUDE A WIDE POLITICAL SPECTER

CREATE POLICIES AND VISIONS THAT ARE POLITICAL SUSTAINABLE THAT CAN SURVIVE CHANGE OF LEADERSHIP ... AND RAPPORT.

THIS IS ABOUT CLIMATE CHANGE, PUBLIC HEALTH, EFFICIENCY, URBAN LIFE ... AND FREEDOM!
CYCLING EMBASSY OF DENMARK'S RECOMMENDATIONS
TO PROMOTE EVERYDAY CYCLING

1. The bicycle is a valuable means of transport in its own right and should be treated as such.
2. Cycling can provide mobility for all.
3. A strong bicycle culture transport in its own right and should be treated as such.
4. Protected cycle tracks contribute to safe and secure conditions for cyclists in cities.
5. A strong bicycle culture requires an integrated approach.
6. Cycling reduces CO2 emissions, pollution, congestion and lifestyle diseases.
7. Cycling is part of future mobility and the smart city.
8. International cooperation can accelerate increased cycling.
9. Cycling contributes to more sustainable and liveable cities.

www.cyclingsolutions.info
The Cycling Embassy of Denmark is a comprehensive network of private companies, local authorities and non-governmental organizations working together to promote cycling and communicate cycling solutions and know-how.
THANK YOU FOR YOUR ATTENTION!

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COPENHAGEN
DENMARK

gay spot of Europe

PEDAL POWER – YES PLEASE
DANISH CYCLISTS’ FEDERATION